

PRINTING CONNECTION, INC. NEWSLETTER

OCTOBER 2016

DOING THE JOB EVERYBODY CAN DO

OR NOT WHEN IT IS SOMEBODY ELSE'S TURN

I recently came across a fun little story about four people named Everybody, Somebody, Anybody, and Nobody.

There was an important job to be done and Everybody was sure that Somebody would do it.

Anybody could have done it, but Nobody did it.

Somebody got angry about that because it was Everybody's job.

Everybody thought that Anybody could do it, but Nobody realized that Everybody wouldn't do it.

It ended up that Everybody blamed Somebody when Nobody did what Anybody could have done.

In business this can easily happen. Rather than efficiently accomplishing a task, a job can get muddled because of a team's differing personalities or misunderstanding of roles. Teamwork and communication can make the difference between a fantastic experience and a colossal failure of a transaction. Here are three ways to streamline teamwork:

1. Communicate client expectation.
2. Evaluate team capacity (if multiple people can do it, check availability.)
3. Match project to personality and capability. If the project is beyond the norm facilitate information ahead of time to each person that will interact with the project. Relay reality to client.

Even when I have found myself in a situation where I was unable to meet a client's expectation, I have found the best solution is to immediately communicate that issue. Often times this extended line of communication enables more openings for solutions to occur, rather than a potential disappointment.

JOKE CORNER

1. Why did the spider get hired at the print shop?
2. What was the zombie's job at the print shop?
3. What do you get when you cross Jack with his print shop?

1. He had experience operating a web press 2. He was a die cutter 3. A Jack 'o Printer

A NEW ADDITION TO THE PRINT FAMILY

AUSTIN'S SECOND DAUGHTER HAS ARRIVED

Austin and Loni had their second daughter, Zakiyah (Za-kee-yah) on September 23rd and though it will be a while before she puts ink on paper, she is a healthy baby and a wonderful blessing.



REFORMATION DAY!

FUN FACTS ABOUT PROTESTANT TRADITION

Halloween is often the main focus of October, but this same day holds another holiday, Reformation Day. This holiday focuses on the events of the Protestant Reformation. In 1517, Martin Luther, a devout Catholic, attempted to correct, through open discussion, issues he saw arising within the Church, mainly in regards to the nature of forgiveness. Catholic practice at the time allowed for the selling of indulgences, which forgave the purchaser of past or future sins. Out of line with Scripture and a proper understanding of God's grace, Luther decided to challenge this false teaching. However, there was not an adjustment made, instead continued disdain and animosity against his viewpoints lead Luther to translating the Bible to a common German tongue as well as continuing to try to teach the Scriptures.

OCTOBER 1 - OCTOBER 31 SPECIALS

FOIL BUSINESS CARDS

20% off

PLASTIC CARDS

20% off

ENVELOPES

20% off