

# PRINTING CONNECTION, INC. NEWSLETTER

## JANUARY 2016

### JAN 1 - JAN 31 SPECIALS

**ALL POSTERS**  
**25% OFF**

**FOLDERS**  
**20% OFF**

**VINYL STICKERS**  
**20% OFF**

**WEB DESIGN**  
**10% OFF**

### LET'S SEE WHAT YOU CAN DO!

Over the course of our 30+ years in business we have worked on countless print projects. From presentation folders and wedding invites to business cards and books, we have printed most everything. More often than not when customers come in, they ask to see samples of similar projects we have worked on in the past. Sometimes it takes us a while to find just the right sample. Because of this we have come up with a new way for you to see our work; follow us on Instagram! <https://www.instagram.com/printingconnection/>

Our page shows most of the latest products we have made and also clues you in on other design ideas. Make sure to follow us, and if you don't have an Instagram you can still see the latest images on our website at: <http://printingconnection.net/gallery>

### LEAP YEAR TRIVIA: JULIAN VS GREGORIAN

JULIAN 1582		October					Gregorian 1582
Sun	Mon	Tues	Wed	Thurs	Fri	Sat	
	1	2	3	4	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28	29	30	
31							

This year is a leap year, but how did this come about? The Julian calendar followed a 12-month, 365-day year, with a day inserted every fourth year at the end of February to make an average year of 365.25 days. But because the length of the solar year is actually 365.242216 days, the Julian year was too long by 11 minutes and 14 seconds.

This margin of error over 17 centuries added up, and in the 16th century, the vernal equinox was ten days ahead of schedule. In 1582, Pope Gregory XIII adjusted the calendar ahead by ten days and instituted an exception to the rule for leap years whereby a century year is a leap year only if divisible by 400. This is the only difference between the Gregorian calendar and the Julian calendar. With the new system, it will take more than 3,000 years for the Gregorian calendar to gain an extra day in error.

Sweden in attempting to shift over to the Gregorian calendar experienced a few complications, resulting in a February 30th in 1712. Finally 41 years later they moved over to Gregorian calendar resulting in many 'lost' days.

### SEEKING IN THE NEW YEAR

By the end of the year, many businesses slow to a crawl. Though it may be because everyone is partied out from the holidays, it could also be seen as the restful reflection before charging into the new year. A new year brings many prospects. Whether it be new potential clientele, a new machine, or implementation to transform workflow, it is a chance as a company and an individual to look to the future and do something new.

**It is common sense to take a method and try it. If it fails, admit it frankly and try another. But above all, try something.**

*- Franklin D. Roosevelt, at Oglethorpe University (May 1932)*

In 2016, make sure to try something, but more importantly try something worthwhile. Though you may not see the end to your method, happiness often lies more in the joy of achievement and the thrill of creative effort than in the acquisition of money. The wisemen traveled far and wide, risking much to seek a newly born king, and their journey has been immortalized and is celebrated on January 6th (Epiphany). As you look into the future rather than making a superfluous promise to yourself that is forgotten a month later, I challenge you to resolve to do something life changing, something that challenges all your faculties, something that can last and transform you for years to come. May this new year be a prosperous and joyous time for you!