



December 2016

TAKING ADVANTAGE OF THE 'BAG TAX'

Did you know that the average American uses over a thousand plastic bags a year? With those type of numbers that means Americans use almost 2 billion bags a week. And the production of these bags uses a million barrels of oil per month. I can see why California wanted to attempt to change this system, but that doesn't make it any easier for us. However this gives businesses a unique opportunity.

Just in time for the new change of being charged for plastic bags at the grocery store, we have a new product to offer: Custom Reusable Tote bags. Reusable Tote Bags are the perfect way for you to actually provide a need to your customers. Few people have taken time to get the bags and no one wants to pay for them. Those elements together provide a win-win combination for you and your clients, especially as a gift this holiday season. (continued below)

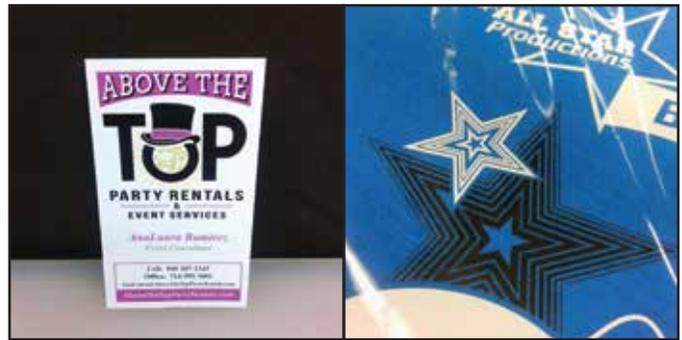


“According to market studies, the reusable bag has a lifespan over 700 times that of plastic bag.”

(continued)

These bags are sturdy and perfect for holding groceries or a few books. They can come in practically any color of the rainbow and can be imprinted in full color or a more economical monotone. It also allows your company to be on the visual radar for every time they go shopping, which is at least 1.5 times a week. According to market studies the reusable bag has a lifespan over 700 times that of a plastic bag. Bag and apparel type products are perfect to give to people that are devoted to your company as they will keep them for a long time. The bags cause your best clients to act as a walking advertisement because if asked about your company they will give a good recommendation. Consider this new product for your next promotional piece this holiday season or in the new year.

PROJECT SPOTLIGHTS



ABOVE THE TOP PARTY RENTALS

ALL STAR PRODUCTIONS T SHIRT



OUR PRESS IN TRANSIT

OUR PRESS IN ACTION ON THE SET

THE DAY MY PRESS BECAME A STAR

-JACK CORDS

Though I have thought about the process of printing money and how the Federal Reserve does it, I never thought I would actually run counterfeit money through my press. But I did just that this last month, and it was a blast, and legal! For the show Scorpion on CBS, I was hired to transfer and operate my press over at a studio in Manhattan Beach. This took me out of the shop for a few days, but it was quite the adventure as I got to see the world of filmography and acting. Controlled demolitions, filming false motion, and standing by stars of the show were all fun parts of the days of filming. I was never in a shot, so our press became the star of the show, just like it should be in my profession.

WE ARE CLOSED DECEMBER 23RD AT NOON

AND DECEMBER 26TH

IN OBSERVANCE OF CHRISTMAS

DECEMBER SPECIALS

GROCERY TOTE BAGS

20% OFF

USE CODE: NBT610221

SHIRT IMPRINTS

20% OFF

USE CODE: NIS610221