



April 2017

DOUBLING UP, WE'VE GOT THE POWER!

-AUSTIN CORDS

Keeping up with new technology is often a rat race but strategically purchasing equipment in order to fulfill more needs of our clients has always been a focus of ours. Our slogan, "Wall to wall, we Print it All!" reflects this can-do attitude. Lately we had been noticing two gaps in our production line were having wide enough printer to print gigantic banners and stickers and a printing machine able to print and properly bind large booklets. This month we upgraded two pieces of equipment, our large format printer and our booklet printer. This was not a minimal upgrade. For the large format printer, it is a Roland XR640 which outputs onto 64" wide materials. This allows us to print larger, more quickly, and on more varieties of material. We have added mesh banner material, lightbox sign material, and even foil shirt imprint material. The machine also comes equipped with a take-up which allows us to print longer runs more efficiently. *(continued)*



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So far my favorite project we have completed on the new large format printer has been the Castle Park Mesh Banners. This material is lightweight, breathable, and will not easily be whipped around by the wind.

For the booklet printer, this has increased our print speed and thickness of booklets and other copies we can print. What this means for you is that your jobs will be done faster and at an even higher quality. Feel free to stop by and see our new machines in action.

"We upgraded our large format printer and our booklet printer ... jobs will be done faster & at an even higher quality."

PROJECT SPOTLIGHTS



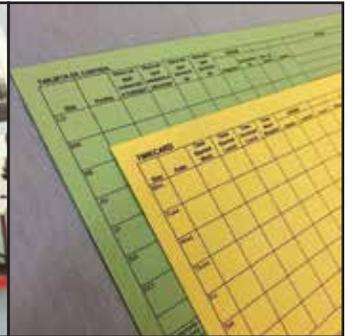
PRINTING CONNECTION BANNER



CRYSTAL ROSES BUSINESS CARDS



ROAD GYPSY BROCHURE



BILINGUAL TIME CARDS

A REFLECTION ON EASTER

-AUSTIN CORDS

This Sunday I got to lounge on a grassy knoll watching my daughter chase her uncle blowing bubbles and laughing. And though that moment made me smile, and I will be remembering it for some time, it seemed that I should be happier than I was. So often there is an expectation of feeling. Media presents people having charged reactions to events to instill drama, and tears of joy or feelings of ecstasy are shown as the peak moments in life. And while emotions are a critical aspect of our existence, I realize an emotion in its self cannot be relied on because of its fleeting nature. So, on times I am not feeling an emotional high, like this Easter Sunday, I remember that the basis of Christianity is not one of emotional do goodedness, but it is based on the resurrection of Jesus being true and the promise of newness of life. May the joy of Easter abound in your heart and mind throughout the coming year.

APRIL SPECIALS

PLASTIC BCS

20% OFF

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NOTEPADS

20% OFF

USE CODE: NN710240