

### NOW THAT'S A WRAP! VEHICLE WRAP EXPOSE



One wrap, two wrap, red wrap, blue wrap. Wraps on cars and wraps on trucks, wraps for your company that can make you bucks! Simple wraps and complex too, see what our wraps can do for you!

Vehicle wraps are a inventive way to adeptly show off a company. Building a design that will fit the vehicle, business needs, and budget, while standing out, can seem out of reach for the small business owner. Fleet vehicle wraps have become the norm for large businesses but having a wrap for a small business is also a wise investment. According to a Quickbooks article, having a vehicle wrap costs “4 cents per thousand impressions”; this is the lowest cost per impression of any advertising. Lately our back lot has been humming, full of vehicles getting wrapped, with us completely metamorphosing cars from blank canvases into sleek advertising constructs.

Vehicle wraps can be done in a variety of materials and styles. From full panel wraps, to cut out lettering, to window perforations, there is likely an affordable option for your vehicle. We can even adhere gold or chrome material designs to your vehicle. Car magnets can be useful as well, but are limited and about the same cost per area.

### MATURING YOUR BUSINESS CONNECTIONS

Does giving a ten-minute presentation about your business in front of a room full of strangers sound intimidating? It shouldn't.

Every day you present your business to individual clients both new and old, convincing them that you are the best option for them to do business with. Even if you have never created and structured a ten-minute presentation, your expertise expands far beyond and is something you should have down pat. Face to face interaction is the strongest opportunity for a business to make sale; it should be a strong suit and practiced regularly. Expecting eligible clients to drop into one's lap is unrealistic, in person connections must be sought out.

Throughout the Riverside and Corona area there are numerous weekly Business Network Meetings that we personally have attended and benefited from. They have increased our knowledge of business techniques, our presentation skills, and our sales. They are free to visit. Here are a few of the meetings we recommend:

**So Cal Christian Network - Thurs 7am - 8am**

at Kountry Folks | 3653 La Sierra Ave. 92505

**STARS Networking - Tues 7am - 9am**

at Denny's | 2955 Van Buren Blvd. 92503

### APR 1 - APR 30 SPECIALS

**CAR MAGNETS**

**20% OFF**

**COLOR COPIES**

**20% OFF**

**DOORHANGERS**

**20% OFF**

### APRIL FISH

'Poisson d'Avril' is a French expression meaning 'April Fish'. On April Fools' Day, it is traditional in France to tape a paper fish to unsuspecting friends' backs.



Happy hunting.